

Holidays at Home, With Hovel To Home

For Immediate Release

WEST VANCOUVER, Canada/EWORLDWIRE --- The deep pinch on pockets around the world is no secret, and hoveltohome.com is out to lessen the financial pain by helping homeowners gain redecorating ideas that freshen at-home entertaining affordably.

An IBISWorld report compiled exclusively for news.com.au pointed to the top 10 products and services that people around the world, are foregoing. This includes opting out of expensive restaurant eating and far-away vacation destinations to entertain and vacation at home.

OAG Facts, a monthly market intelligence tool monitoring passenger airline activity, reported in March that global airline schedules for the first quarter 2009 dropped by nearly a half-million flights - about 6.7 percent.

A report by Technomic also found that over a third of consumers (36 percent) report that they are entertaining at home more often than a year ago, and 40 percent expect to do it more often.

According to hoveltohome.com founder Greg Lipke, "Improving quality of life without taxing an already overburdened budget is the goal."

"Today's harsh economic climate makes it difficult for anyone to consider a move or extensive upgrades to existing home interiors," stated Lipke. "When homeowners look a little closer, there are simple, inexpensive ways to spruce up a home to feel new again."

Lipke suggests basic, creative ideas can transform the interior - and the exterior, so that everyone can enjoy inexpensive dinners and leisure at home together with family and friends.

"Our quality of life is enhanced by the company of people we keep," said Lipke. "To warm up a home where quality time is shared with those closest to us can be accomplished with a few strokes of a paintbrush and a fresh color."

In the United States, the U.S. Census Bureau reported that more than \$50 billion of the \$172 billion consumers was spent on remodeling last year.

"When people with busy lives can't get away, they can make a place for a special getaway at home."

To learn more about how to make a home more inviting, visit <http://hoveltohome.com> before you start any interior design, renovation or DIY project.